

Scaling Safety: Adapting a Difficult Airway Program for Regional and Rural Hospitals

Real-world insights on implementing coordinated teams, standardized equipment and protocols to improve emergency airway outcomes across community and rural hospitals

Sarah Pierce has been a speaker for Verathon company, specifically Glidescope product line. All relevant financial relationships have been mitigated.



University of Idaho
School of Health and Medical
Professions





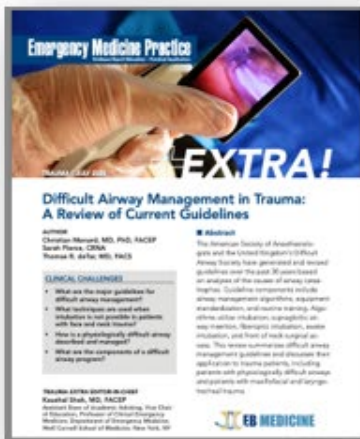
Meet Your Speaker

Sarah Pierce, CRNA

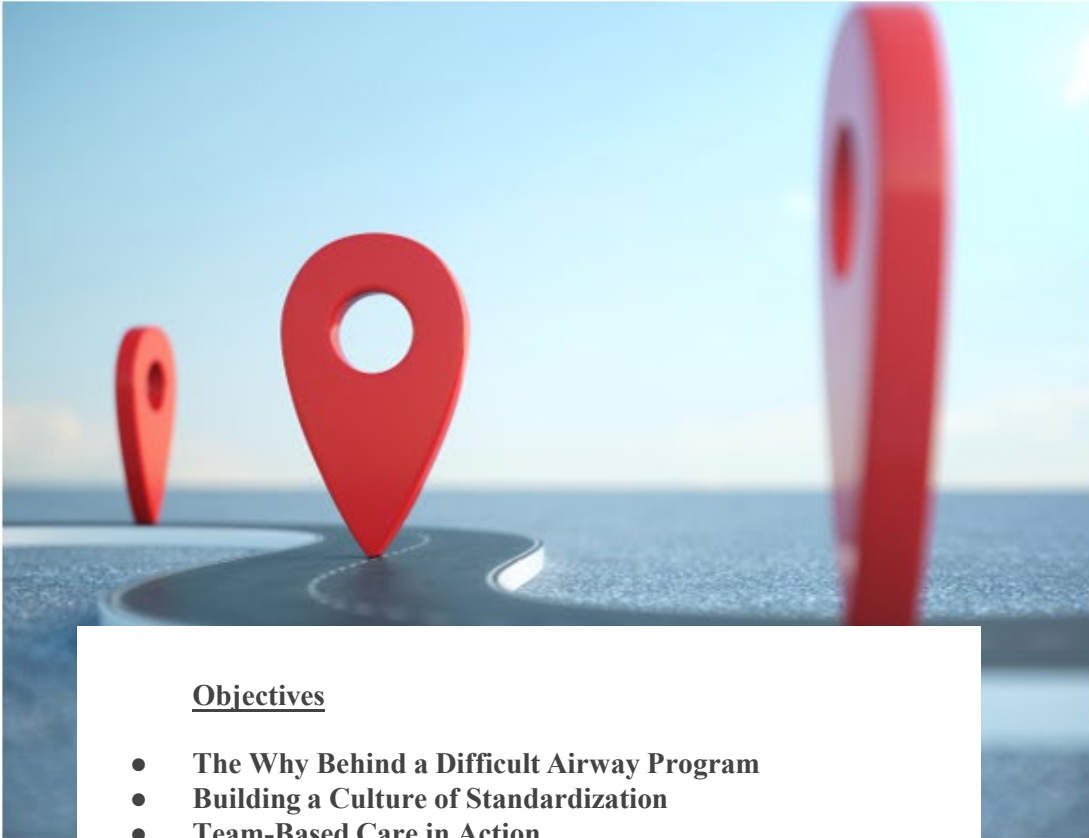
Medical Director

Difficult Airway Response Team Program

Kootenai Health, Coeur d'Alene, Idaho



Sarah Pierce, CRNA

A photograph showing three red location pins of increasing size placed along a winding road that recedes into the distance under a clear blue sky. The pins are positioned at different points along the road, suggesting a journey or a path towards a goal.

Understanding the Why

Providing you with a road map on implementation of Difficult Airway Programs by giving you a **purpose** and a **why**.

Objectives

- The Why Behind a Difficult Airway Program
- Building a Culture of Standardization
- Team-Based Care in Action
- Changing the Conversation from Reaction to Prevention

Driven by Purpose: Transforming Tragedy into Purpose

The story of Seth Farwell, Navy SEAL



Seth Farwell

U.S. Navy SEAL



*An airway tragedy took Seth.
His legacy drives every life we
protect.*



Seth's son

The legacy that drives us

What Can We Learn From the Literature



Difficult or failed airway management is a major contributor to patient morbidity and mortality, including potentially preventable adverse outcomes such as airway trauma, brain damage or death.

What We Can Learn From the Literature

>1/3

of CICO emergency claims had delayed surgical airway access

1/5

of claims cite systems failures — assistance, equipment, communication

73%

of 2000–2012 claims exhibited judgment failures

Gaps

Missing difficult-airway carts & surgical airway equipment caused delays

What We Can Learn From the Literature

Comprehensive review of adverse airway events revealed recurring system failures:



Communication



Training



Equipment



Expertise



Clear Roles

What We Can Learn From the Literature

Human Factors and Non-Technical Skills: Important Drivers of Difficult Airway Management Outcomes



Situational Awareness

Being aware of passage of time, having a back up plan, preparedness, calling for help



Communication

Closed-loop callouts, communication of passage of time, and shared mental models across the team



Teamwork

Defined roles, mutual support, and coordinated action when the plan fails

What Can We Learn From the Literature



Inadequate airway planning and judgement errors were contributors to patient harm. Our results emphasize the need to improve both practitioner skills and systems response when difficult or failed tracheal intubation is encountered.

PRACTITIONER SKILLS

SYSTEMS RESPONSE



**Be The
Change**

Building the Team



Develop a team of stakeholders that is multidisciplinary

- Leadership
- Clinicians
- Board of Trustees



Take initiative to the board of directors, C-suite executive level

- Chief Financial Officer
- CEO
- CNO



Incorporate key administrative leaders

- Legal team
- Hospital Legal Counsel

Create a program that can grow and is sustainable

Getting Administrative “Buy In”



Early investment

- \$500,000
- Show how investment compares to single closed claim



Sell standardization as a pillar of safety — hospital-wide commitment

- Engage all stakeholders in selection of equipment
- Show benefits of equipment as they apply to the medical specialty



Help administration see standardization as an investment in patient safety



Prevention equals a cost savings

Sustainability

How to create a program that can grow and is sustainable



Involve the hospital foundation

- Collaborate with the philanthropic arm of hospitals
- If there are financial limitations to purchasing, help look for resources



Utilize grateful patient giving



Partner with medical schools



Look for grants to apply for

Building a Culture of Standardization

A problem that exists throughout all specialties in the hospital

- Disorganized, inconsistent airway equipment
 - Excess clutter
 - Multiple devices
 - Inconsistent stocking



Building a Culture of Standardization

The Solution:

- Consistent equipment
- Dual sign off for stocking
- Locked cart
- Daily sign off on video laryngoscope device



Building a Culture of Standardization

Assessment of Equipment and Adaptation for Success

Old System



New Mini Surgical Tracheostomy Sets



Building a Culture of Standardization



Building a Culture of Standardization

Single VL/Bronch device for entire institution is KEY

Making sure you can get house-wide adoption of a single device is imperative



Building a Culture of Standardization

Buy in from all specialties is imperative

This slide shows anesthesia, intensivist, pulmonologist and ENT managing a difficult airway in the OR



Building a Culture of Standardization

**Roll-out of our DART program was
in 2020**

.....Just in time for COVID



Prevention

- Risk reduction through prevention
- Goal is for standardization throughout your hospital system
- Identification of difficult airways
- Early multidisciplinary team involvement
- Call for help early
- Change in culture and communication



Additions to the DART Cart & Utilization



The DART Cart was utilized **135** times in 2024

...and utilized **129** times in 2025.

Team Based Care in Action

What airway equipment will work best for all disciplines?

Need buy in from all disciplines:
anesthesia, ENT, emergency
medicine and intensivists

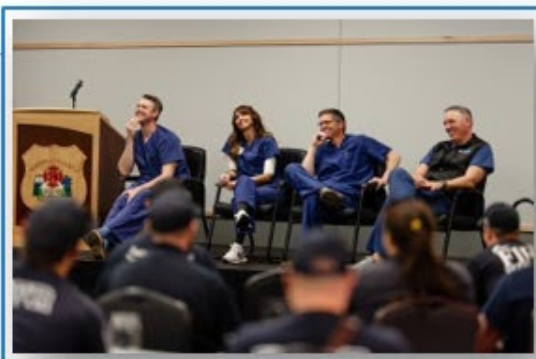
Dual-view platform as a shared
learning tool: everyone sees, learns
and works together



Team Based Care in Action

Multidisciplinary airway training expands beyond the walls of the hospital

The pre-hospital team is an extension of your hospital care of the difficult airway patient



From Reaction to Prevention

Annual Multidisciplinary Training

Mindset shift from **reactive** to **proactive**



From Reaction to Prevention

Annual Multidisciplinary Training

Attendees:

- Anesthesia
- Intensivists
- Respiratory Therapists
- Surgeons
- Nurses
- Emergency Medicine Physicians
- Rural Family Medicine & ED Physicians
- Paramedics
- Lifeflight



From Reaction to Prevention

Expanding education beyond one organization

- Pullman Hospital
- Gritman Hospital
- Wood River Hospital (St Luke's), Sun Valley ID
- Fairchild Air Force Base
- Bonners General Hospital
- Kootenai County EMS & rural EMS
- Post Falls Emergency
- Critical access hospitals, SMCVH

DIFFICULT AIRWAY WORKSHOP

Wednesday, October 15

5:00 - 8:00 p.m.

Kootenai Outpatient Surgery



A Multidisciplinary Airway Workshop

Anesthesia, ENT Surgery, Pulmonary Critical Care,
ED Medicine, Respiratory Care Practitioners,
Paramedics, Lifelight, and Nursing

Workshop Demonstrations & Skills Stations:

- Hands-on skills for emergency cricothyrotomy with pig tracheas
- Demonstration and skills station for surgical tracheostomy using pig tracheas
- Hands-on skills for needle cricothyrotomy and jet ventilation
- Awake fiberoptic intubation training
- Difficult airway scenario training in multidisciplinary teams
- Round-table discussion of difficult airway events

Continuing Medical Education Credits:

- Attend this workshop and earn 3.0 CMEs

Where We Started



Grassroots beginnings — small teams, shared commitment.

How Far We Have Come



From a handful of learners...

to this.

A full class of multidisciplinary clinicians — showing just how far the program has grown.

Adaptation and Progress

House-wide standardization

The progressive adaptation of consistent practice across the hospital.

Training together changes the culture



Training together across specialties



Team-based care in practice

From Reaction to Prevention

Labeling of patients = Proactive Approach

- Helps ensure the video laryngoscope gets utilized on difficult airways
- Ensures that proper clinicians are at bedside to proactively manage a difficult airway

DIFFICULT AIRWAY

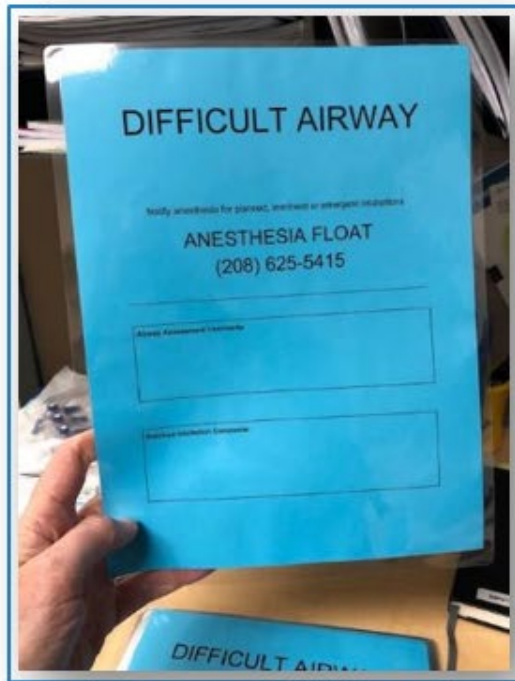
Notify anesthesia for planned, imminent or emergent intubations

ANESTHESIA
(208) 625-6930

Airway Assessment Comments:

Previous Intubation Comments:

Prevention



KEY PRACTICE



Call anesthesia for planned, imminent and emergent intubations

— *Difficult airway sign is posted above the bed of any patient that is identified by a provider or nurse as a potential difficult airway.*

Adaptation and Progress

Developing a culture of safety evolution of teamwork with the airway

- Normalizing the use of VL on first attempt
- Encouragement to call for help
- Round table discussions
- Planning for airway management
- Team approach

“It is helping create a culture of collaboration between specialties and patient safety that extends way beyond just the rare but potentially devastating scenario of a difficult airway.”

-Dr. Erik Gilbert, ENT Surgeon



**2025 DAS
Guidelines**

Adaptation and Progress

Drivers to decrease unexpected difficult airways

Why?

- Better identification of difficult airways
- Proper planning and training for all providers involved in difficult airway management
- Standardized equipment
- Proactive vs. reactive
- Standard of care for VL with all intubations



Changing the Culture

“

No amount of preparation can prevent all tragic outcomes. But group efforts like this course create an environment that makes them much less likely. Similar tragic outcomes and many near misses have been averted because of this event.

Dr. Erik Gilbert

ENT Surgeon

“

The collegial atmosphere and hands-on training was second to none. Skill stations in multiple rooms with knowledgeable instructors. I hope we continue this for years to come — there were takeaways I look forward to sharing at our EMS Division meeting.

Andrew

Paramedic, Kootenai County EMS

Changing the Culture

“

This is an incredible story and excellent work for patient safety. You have obviously made an impactful difference for your patients and your hospital system. I am immeasurably humbled by your experience — it would be a nice addition to our online portal and APSF Newsletter as a review article for how to improve a system-based issue.

Steven Greenberg, MD

Editor, APSF Newsletter



NEWSLETTER

THE OFFICIAL JOURNAL OF THE ANESTHESIA PATIENT SAFETY FOUNDATION

- 日本語 (Japanese)
- Español (Spanish)
- 简体中文 (Chinese (Simplified))
- Français (French)
- Português (Portuguese (Brazil))
- Español (Chilean) (Spanish (Chilean))
- Español (Colombian) (Spanish (Colombian))

apsf NEWSLETTER

[Read Our Current Issue](#)

APSF NEWSLETTER

The Anesthesia Patient Safety Foundation Newsletter is the official publication of the nonprofit Anesthesia Patient Safety Foundation and is published three times per year in Wilmington, Delaware. Individual subscription—\$100, Corporate—\$500. Contributions to the Foundation are tax deductible. ©Copyright, Anesthesia Patient Safety Foundation, 2018.

The opinions expressed in this Newsletter are not necessarily those of the Anesthesia Patient Safety Foundation. The APSF neither writes nor promulgates standards, and the opinions expressed herein should not be construed to constitute practice standards or practice parameters. Validity of opinions presented, drug dosages, accuracy, and completeness of content are not guaranteed by the APSF.



Steven Greenberg, MD, FCCM,
APSF Newsletter
Editorial Board, Editor-in-Chief

APSF Newsletter — Anesthesia Patient Safety Foundation

Turning Purpose into Progress

Purpose: Turning loss into leadership and meaning

Progress: Redefining safety and culture through standardization and multidisciplinary training



Call to Action



When you build a culture of safety, you're not just preventing one bad outcome — you're improving care for every patient who comes through the door.

— Sarah Pierce



Standardize care



Prevent adverse events



Sustain education

If I can do this... you can do this. Be the change.

Closing Message

“

If your difficult airway program saves even just one life... it is enough.

— Sarah Pierce

This is the purpose.

The Seth Farwells are the purpose.



SETH FARWELL